

WBCCC Meeting Minutes
Monday 16th March 2015
Three Sisters, Ashton

Present: Jim Taylor, Denis Marsden, Alison Griffin, Darren Rogers, Paul Boffey, Roy Unsworth, Joyce Southern, Margaret Green, Phil Brown

Apologies: Harold Hampson, Gordon Medlicott, Louise Medlicott, Alan Clarke, Elaine Ansell, Ray Southern

Minutes from previous meeting

Matters arising

JT advised that a date for the informal half day on-road workshop will be set shortly. **Action** : JT/PB to reconfirm date/time.

JS confirmed that Local Life published an article to promote WBCCC in December. **Action** : JS to ask publishers to re-advertise it in the next edition.

A number of members met with Anna from CTC to devise promotional leaflet, final copy distributed to the group. 10,000 leaflets, possibly double sided with Gearing Up on reverse, to be printed. **Action** : AG to identify progress with leaflet (size, exact quantity to be printed) and report back to group. **Action** : DR to draft up outreach/communication plan at next meeting to identify places/sites where leaflets are placed.

Phil Brown asked if the minutes could be located in an easier place on the website for members to download. **Action** : Paul to investigate further.

Big Bike Revival

JT gave an overview of the 2014 pilot which has resulted in the decision to hold a nationwide 'dig your bike out of the shed' event in late May (25th May – 7th June incl). Simon from Gearing Up has been keen to promote his, along with WBCCC and WLCT's service, at a number of community events, including Three Sisters Cycle Event, a Haigh event, local Community Centres and JT wanted to gauge interest from members as to whether they were keen to get involved and promote the club at these said events. JT also advised that there may be some funding available, which could be reinvested in the club, for any led cycle rides that WBCCC/WLCT volunteers offer as part of these events. Overall, there was a keenness to be involved.

Action : JT, PB & DR to attend meeting with Anna and Simon to look at what events are feasible.

Potential sponsorship

JT advised that he had met Louise, the managing director of Bithells (local waste management company) and had discussions about a potential sponsorship opportunity to the tune of £200. JT asked the group whether this was something WBCCC wanted to consider and how the money could be utilised. A lively discussion followed, including suggestions to have polo shirts and/or rucksack covers displaying the Bithells logo; it was agreed that £200 was a relatively small amount to Bithells and what the best exposure for them could be for the least cost to the club.

Action : AG to ask Anna where the leaflet is up to and whether there is scope to add Bithells logo.

Action : JT to ask Louise, Bithells if she is happy for logo to be included on 10,000 leaflets; if so, Bithells to send logo through ASAP.

Ride Calendar

JT advised that fortnightly club rides are now scheduled in until end May.

Action : all members to forward local and regional ride suggestions to JT & PB

Any other business

JT had been approached by a fellow Skyride leader who mentioned that some of his colleagues were supporting the Race for Life Pretty Muddy events by leading races by bike (whilst participants ran!). Copy of dates and venues attached.

Action : If anyone is keen to get involved, please contact JT.

PB asked the group whether they felt that the annual membership fee should still be in place, or whether the £10 fee could be changed to be a joining fee, as our public liability insurance premium has dramatically reduced. Members were in agreement with this.

Action : AG to check constitution and change accordingly; add as an agenda item at next meeting, if required.

Phil Brown kindly agreed to take temporary ownership of the Club's mobile phone and will bring to the next meeting to pass on.

Next meetings

Monday 27 th April	1.30pm	Robin Park Sports Centre
Monday 1 st June	1.30pm	Robin Park Sports Centre